

— Cookie **Policy**

This policy describes how Onwelo SA ("Onwelo") uses cookies and other similar technologies on our website at www.onwelo.com.

WHAT ARE COOKIES?

Cookies are small text files which a website saves in the web browser on your computer or mobile device when you browse the website.

Cookies include the domain name of the website from which their originate, retention time on end device, and a unique Cookie ID to identify the browser which connects to the website. Cookies enable the website to remember information about your visit and may be used to gain such information as geographic location from which a connection with our website has been made, manner of getting to the website, duration of stay on particular sites, and type of device used (desktop / mobile, operating system).

PURPOSE OF USING COOKIES, TYPES OF COOKIES

We use cookies to ensure the proper functioning of our website, track the manner of using our website, improve our website and user experience, and adjust it to your interests.

On our website, we use the following categories of cookies:

- ★ **Necessary Cookies:** These files are necessary to enable you to navigate our website and use its functions, e.g. by displaying the website in a proper manner – depending on the device you use. They will be saved and used even if you refuse to accept cookies.
- ★ **Preferences Cookies:** These files make it possible to adjust the website to users' needs and preferences, e.g. to remember the preferred language or region. That information has very limited use and is only stored for a set period of time. It is completely anonymous and we do not use it for any other purpose. We use these cookies only if you have agreed to accept them via the cookie banner.
- ★ **Statistic / Analytics Cookies:** These cookies collect information about the manner in which you use the website, e.g. the sites you most frequently visit, in order to find out whether our content is relevant, and learn about the interests of users and ways of improving the website. We also use tracking pixels to count website visits, and performance cookies to check how many unique users visit our website and with what frequency. That information is used only for statistical purposes. We use these cookies only if you have agreed to accept them via the cookie banner.
- ★ **Marketing / Tracking Cookies:** These cookies are used to deliver advertisements which are better suited to your interests – both on external websites and our website, according to users' preferences regarding the choice of services. They also help us to measure the effectiveness of advertising campaigns. They remember that you have visited our website, and that information may be provided to other organizations, e.g. advertisers. We use these cookies only if you have agreed to accept them via the cookie banner.

On our website, we use both our own cookies – which are created and controlled by Onwelo and can be read only by our website – and cookies from external websites (third-party cookies). Third-party cookies are stored by an external provider or organization.

Specific cookies used on the website and the purposes of their processing are described in the paragraph below – **„Cookies used by Onwelo“**.

HOW LONG WILL WE USE COOKIES?

Depending on the period of storing cookies on the user's browser, they are divided into the following categories:

- ★ **session cookies** – these files remain on the user's device until the user leaves the website or turns off the browser,
- ★ **persistent cookies** – these files are not automatically removed after closing the browser and remain on the user's device for the period specified in the file's parameters, or until they are manually deleted by the user.

Our website uses both session cookies and persistent cookies.

HOW CAN YOU CONTROL COOKIES?

Necessary cookies are essential for you to browse the website and we use them without your prior consent. All other cookies are stored after you agree to accept them via the cookie banner on our website – on each visit we ask you whether you accept cookies.

You can withdraw your consent at any time, e.g. by deleting cookies from your browser (by clearing your browser history) and blocking the possibility of their renewed installation. Depending on your browser, the option of deleting cookies or withdrawing consent to installing cookies may vary. More information and detailed instructions for managing cookies can be found in cookie privacy settings in your browser.

However, before you decide to reject cookies or change your browser settings, please bear in mind that they increase your convenience of using our website. They will enable you to receive more relevant advertisements. Disabling cookies may also affect the manner of displaying our website in your browser.

COOKIES USED BY ONWELO

★ Necessary and Preferences cookies

Cookie name	Cookie description	Retention period	Owner
PHPSESSID	Preserves user session state across page requests	Session	www.onwelo.com
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	www.onwelo.com
rc::c	This cookie is used to distinguish between humans and bots.	Session	www.onwelo.com

★ Statistic / Analytics cookies

Cookie name	Cookie description	Retention period	Owner
_gid	To count and track pageviews	1 day	Google

Cookie name	Cookie description	Retention period	Owner
_ga	To count and track pageviews	2 years	Google
_gat	Used by Google Analytics to throttle request rate	1 day	Google
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	Session	Google

★ Marketing / Tracking cookies

Cookie name	Cookie description	Retention period	Owner
__Secure-3PA-PISID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years	Google
SAPISID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years	Google
APISID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years	Google
HSID	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content	2 years	Google
SID	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content	2 years	Google
__Secure-3PSID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years	Google

Cookie name	Cookie description	Retention period	Owner
SIDCC	Used to store information about how you use the website and any advertising that you may have seen before visiting this website, in addition to being used to help customise advertising on Google properties by remembering your most recent searches, your previous interactions with an advertiser's ads or search results and your visits to an advertisers website	1 year	Google
__Secure-3PSIDCC	These cookies are used to deliver ads that are more relevant to you and your interests	2 years	Google
SSID	They are used by Google to store user preferences and information while viewing pages with Google Maps on them	2 years	Google
CONSENT	These cookies are intended for storing user's settings in the search engine, for advertising and for analysing the use of the search engine recorded by Google for its purposes	Persistent	Google
NID	Used to store preferences in a unique Google ID to remember your information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on. These preferences can be used for optimised &/or personalised advertising on Google networks	1 year	Google
AID	Used for targeting purposes to store Google IDs so that your activity can be linked across devices (if you've previously signed in to your Google Account on another device), in order to show relevant & personalised advertising across all devices	6 month	Google
spin	Facebook advertiser cookies are used for reporting on social campaigns, troubleshooting campaign set up and building aggregated pools of audiences for targeting based on behaviour trends on and off campaign sites	1 year	Facebook
fr	Used by Facebook to deliver, measure and improve the relevancy of their advertising and to deliver a series of advertisement products on Facebook	3 months	Facebook
DV	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised advertising	6 hours	Google

Cookie name	Cookie description	Retention period	Owner
1P_JAR	Used to store information about how you use the website and any advertising that you may have seen before visiting this website, in addition to being used to help customise advertising on Google properties by remembering your most recent searches, your previous interactions with an advertiser's ads or search results and your visits to an advertisers website	1 month	Google
_fbp	To store and track visits across websites	3 months	Facebook
ANID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years	Google
_lfa	To store and track audience reach	2 years	Leadfeeder
xs	To store a unique session ID	3 months	Facebook
_uetvid	To store and track visits across websites	16 days	Google
dpr	These cookies are used by Facebook to support social sharing and the integration of Facebook services	2 years	Facebook
sb	To store browser details	2 years	Facebook
datr	These cookies are used by Facebook to support social sharing and the integration of Facebook services	2 years	Facebook
OTZ	To optimize add-ons such as Google search	1 month	Google
c_user	To store a unique user ID	90 days	Facebook
_lfa_expiry	Contains the expiry-date for the cookie with corresponding name	Persistent	www.onwelo.com
ads/ga-audiences	Used by Google Ad Words to re-engage visitors that are likely to convert to customers based on the cookie scan report – 2/3 visitor's on line behaviour across websites	Session	Google
https://tr.leadfeeder.com/	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes	Session	Leadfeeder

Cookie name	Cookie description	Retention period	Owner
tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session	Facebook

ADDITIONAL INFORMATION ABOUT GOOGLE ANALYTICS

Our website uses Google Analytics, a web and traffic analytics service provided by Google Inc. ("Google").

Google Analytics uses cookies to help websites analyze how users use the website. Information generated by a cookie on using our website (including IP address) will be sent to and stored by Google on servers based in the U.S.

As IP address anonymization is enabled on this website, your IP address will be shortened by Google in EU states or other countries which are parties to the European Economic Area Agreement. Only in exceptional cases will the full IP address be stored on a Google server in the U.S. and shortened there.

Google will use that information on our behalf in order to analyze the manner of using our website by the user, create reports on website traffic, and provide us with other services related to website use.

Google may also provide that information to third parties if it is obliged to do so under mandatory legal provisions, or if those third parties process such information on behalf of Google.

You may refuse to accept cookies used for the Google Analytics service by rejecting those cookies via our cookie banner, selecting appropriate browser settings in your browser, or downloading and installing a browser add-on at <https://tools.google.com/dlpage/gaoptout?hl=en>.

More information can be found at <https://policies.google.com/privacy?hl=en>

OTHER INFORMATION RELATED TO DATA PROCESSING

The controller of the website and your personal data is Onwelo SA based in Warsaw (01-207 Warsaw), ul. Karolkowa 30.

Onwelo has appointed a Data Protection Officer who may be contacted at personaldata@onwelo.com.

More information about the manner and purposes of data processing can be found in our [Privacy policy](#).

CONTACT

If you have any questions regarding our Cookie Policy, please contact our Data Protection Officer at personaldata@onwelo.com.

UPDATING THE PRIVACY POLICY

Any changes to this Cookie Policy will be made by publishing its new version on our website.

